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Dear Potential Sponsor,

Schmitts' Quest for the Cure is hosting their 4th annual Cranford Cure Diabetes 5K Race and Walk at 9:00am on Sunday, October 1, 2017 in Nomahegan Park, Cranford, NJ.

We cordially invite you or your company to become a sponsor of this 5K event and play a role in achieving our goal of raising funds to find a cure for Type 1 diabetes. As a sponsor, you or your company will be positioned in a highly visible community event, with a number of community partners, resources, and participants. We'll also promote you or your company in event related ways based on your sponsorship level. You can select from among several levels of sponsorship:

Presenting - \$1500

Gold - \$750

Silver - \$500

Bronze - \$250

Mile Sponsor - \$200 (only 3 available)

Advertise in Event Program - \$25 - \$100

Your company may prefer to provide gift certificates, food/drink for race participants, or items for race participant goodie-bags. We certainly welcome these types of contributions, as well.

Schmitts' Quest for the Cure nonprofit originated as a family and friends team who rode each year in the Tour de Cure, a national fundraising event for diabetes research and treatment. After 11 years of enthusiastic participation, we took our fundraising efforts to the next level and created a 501(c)3 organization to afford us the best opportunity to raise money to help find a cure for Type I diabetes and support the JDRF (Juvenile Diabetes Research Foundation). Our organization has collaborated on a variety of previous fundraisers, with a total of almost 1,000 participants.

Schmitts' Quest for the Cure appreciates your consideration and is grateful for any support you can offer.

Please contact Gloriarose Schmitt Konopinski with questions @ 908-358-2620.

Thank you for your support.



4th Annual Cranford Cure Diabetes 5K - Sponsorship Application Date: _____

Sponsorship Level	Benefits
	<small>(Sponsorship Deadline September 1, 2017 Event Program Ad Deadline Sept 10, 2017)</small>
Presenting (\$1500)	<ul style="list-style-type: none"> - Named as the Presenting Sponsor - Prominent logo and/or company name on all promotions and publicity including: press releases, On-line registration site, T-shirts - Signage at event - Your corporate provided materials in participant goody bags - Full page ad in event program - Recognition on event website - Mention in all public announcements
Gold (\$750)	<ul style="list-style-type: none"> - Proportionate sized logo and/or company name on T-shirts and event day signage - Full page ad in event program - Your corporate provided materials in participant goody bags - Recognition on event website
Silver (\$500)	<ul style="list-style-type: none"> - Proportionate sized logo and/or company name on T-shirts and event day signage - Your corporate materials in participant goody bags - 1/2 page ad in event program
Bronze (\$250)	<ul style="list-style-type: none"> - Proportionate sized logo and/or company name on T-shirts and event day signage - Your corporate materials in participant goody bags - 1/4 page ad in event program
Mile Marker (\$200) 3 available	<ul style="list-style-type: none"> - Signage at Mile 1, 2, or 3 – Deadline August 15, 2017 - Corp. materials in goody bags - Exposure in event program
Event Program Options	<ul style="list-style-type: none"> - Full page Ad: - \$100 - 1/2 page Ad: \$50 - 1/4 page Ad: \$25
Item or Service Donation	<ul style="list-style-type: none"> - Post-Race Food, Drinks, Printing, Giveaways, etc. Sponsorship level based on retail value of goods and/or services donated.

Sponsor / Company Name (as it should appear on printed material)	Contact Name
Address(state, city, zip)	Email address
Phone number	Website

Sponsorship Level: (please check desired level)

Presenting(\$1500) <input type="checkbox"/>	Gold (\$750) <input type="checkbox"/>	Silver (\$500) <input type="checkbox"/>	Bronze (\$250) <input type="checkbox"/>	Mile Sponsor (\$200) <input type="checkbox"/>
Event Program Ad: <input type="checkbox"/> Full page Ad \$100 <input type="checkbox"/> 1/2 page Ad \$50 <input type="checkbox"/> 1/4 page Ad: \$25				
Description of Donated Item / Services: (Est. Retail Value)				
I cannot participate or sponsor, but enclosed is my tax deductible donation. \$ _____				

Please email print ad copy and/or company logo to:

schmittsquestforthecure@yahoo.com

For more info contact: Gloriarose Schmitt Konopinski 908-358-2620

<https://runsignup.com/Race/NJ/Cranford/CranfordCureDiabetes5K>

Make checks payable to:

Schmitts' Quest for the Cure, 18 Dorchester Ave., Cranford, NJ 07016

or make payment online at:

<https://runsignup.com/Race/NJ/Cranford/CranfordCureDiabetes5K>



Schmitts' Quest for the Cure is a 501(c)(3) Charity and donations are tax-deductible as the law allows.

Our volunteers and sponsors donate their time and resources to rally support to find a cure for type 1 diabetes (T1D), a disease that impacts many people in our communities. Proceeds from this event go to JDRF (Juvenile Diabetes Research Foundation), the leading global organization funding T1D research.



Schmitt's Quest for the Cure Presents the 4th Annual Cranford Cure Diabetes 5K

Sunday, October 1, 2017 9:00am - Cranford, NJ

Race Day Schedule:

- 7:30am-8:45am...Race day Registration
- 9:00am.....5K Race Start
- 9:05am.....Walk Start
- 9:45am.....Awards Ceremony

Location:

Nomahegan Park
1033 Springfield Av, Cranford, NJ 07016

Course:

USATF Certified Course NJ15523JHP through Nomahegan Park

Entry Fees:

- Pre-Registration: \$23 by 9/28/17
- USATF-NJ Members - Pre-Registration: \$20 by 9/28/17
- All Race Day Registrations: \$25



- USATF Sanctioned
- USATF-NJ 500 point event
- New Balance North Jersey Grand Prix

Amenities:

T-shirt, goodie bag (while supplies last); post-race refreshments and awards

Awards: (No Duplicates)

Top 3 Male & Female over all; Top 3 Male & Female Cranford Residents; Top 3 Male & Female Runners with Type 1 Diabetes; Top 3 Male & Female age groups: 14 & under, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75+

Chip Timing: Split Second Racing



More Information:

Visit www.schmittsquest.com

On-Line Registration:

<https://runsignup.com/Race/NJ/Cranford/CranfordCureDiabetes5K>

Schmitt's Quest for the Cure | Cranford Cure Diabetes 5K | Registration Form

Please print clearly and fill in all fields. Or if you prefer, register online at the sites listed above.

LAST NAME _____ FIRST NAME _____

ADDRESS _____ City _____ State _____

EMAIL _____ SEX (CIRCLE ONE) M F

PHONE _____

DATE OF BIRTH (MM/DD/YY) _____ AGE _____ Check if Applicable: USATF Member Type 1 Diabetes

2017 USATF MEMBER NO. _____

MAKE CHECK PAYABLE TO: Schmitt's Quest for the Cure
SEND CHECK AND REGISTRATION FORM TO: Schmitt's Quest for the Cure
18 Dorchester Ave., Cranford, NJ 07016

Event: (check one) 5K Race 9:00am Walk 9:05am
Entry Fee: (check one)

\$23 Pre-Registration by 09/28 \$25 All Race Day Registrations
 \$20 USATF Member Pre-Registration by 9/28

I am physically able and properly trained to participate in this race. In consideration of the acceptance of my application, I, my heirs, executor, successor and assigns do hereby acquit and forever discharge the county of Union, City of Cranford, Schmitt's Quest for the Cure, USATF, USATF-NJ, event sponsors, agents, volunteers, and persons involved in promoting of this race from any and all claims, causes of action, demands, rights, damages, costs, loss of service, expenses, and compensation which I may hereafter accrue of or in unforeseen damage and consequences resulting or to result from my participation in the Schmitt's Quest for the Cure "Cranford CD" 5K Race, held Sunday October 1, 2017 in Cranford, NJ. I also give my permission for the use of my name and/or picture in any newspaper, broadcast, or other account of this event.

SIGNATURE _____ DATE _____

OR, SIGNATURE OF PARENT OR GUARDIAN (Must be signed if participant is under 18)