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Dear Potential Sponsor,

*Schmitts' Quest for the Cure* is hosting its 6th annual Cranford Cure Diabetes 5K Race and Walk at 9:00am on Sunday, September 22, 2019 in Nomahegan Park, Cranford, NJ.

We cordially invite you or your company to become a sponsor of this 5K event and play a role in achieving our goal of raising funds to find a cure for Type 1 diabetes. As a sponsor, you or your company will be positioned in a highly visible community event, with a number of community partners, resources, and participants. We'll also promote you or your company in event-related ways based on your sponsorship level. You can select from among several levels of sponsorship:

*Presenting: \$1500*

*Gold: \$750*

*Silver: \$500*

*Bronze: \$250*

*Mile Sponsor: \$200 (only 3 available)*

*Advertise in Event Program: \$25 - \$100*

Your company may prefer to provide gift certificates, food/drink for race participants, or items for race participant goody bags. We certainly welcome these types of contributions, as well.

*Schmitts' Quest for the Cure* nonprofit originated as a family and friends team that rode each year in the Tour de Cure, a national fundraising event for diabetes research and treatment. After 11 years of enthusiastic participation, we took our fundraising efforts to the next level and created a 501(c)3 organization to afford us the best opportunity to raise money to help find a cure for Type I diabetes and support the JDRF. Our organization has collaborated on a variety of previous fundraisers, with over 1,250 participants.

Schmitts' Quest for the Cure appreciates your consideration and is grateful for any support you can offer.

Please contact Gloriarose Schmitt Konopinski with questions @ 908-358-2620.

Thank you for your support.



# 6th Annual Cranford Cure Diabetes 5K - Sponsorship Application Date: \_\_\_\_\_

Sponsorship Level	Benefits <small>(Sponsorship Deadline Sept 1 2019    Event Program Ad Deadline Sept 5, 2019 Mile Marker Deadline Aug 15, 2019)</small>	
<b>Presenting (\$1500)</b>	<ul style="list-style-type: none"> <li>- Named as the Presenting Sponsor</li> <li>- Prominent logo and/or company name on all promotions and publicity including: press releases, On-line registration site, T-shirts</li> <li>- Signage at event</li> </ul>	<ul style="list-style-type: none"> <li>- Your corporate provided materials in participant goody bags</li> <li>- Full page ad in event program</li> <li>- Recognition on event website</li> <li>- Mention in all event day announcements</li> </ul>
<b>Gold (\$750)</b>	<ul style="list-style-type: none"> <li>- Proportionate sized logo and/or company name on T-shirts and event day signage</li> <li>- Full page ad in event program</li> </ul>	<ul style="list-style-type: none"> <li>- Your corporate provided materials in participant goody bags</li> <li>- Recognition on event website</li> </ul>
<b>Silver (\$500)</b>	<ul style="list-style-type: none"> <li>- Proportionate sized logo and/or company name on T-shirts and event day signage</li> </ul>	<ul style="list-style-type: none"> <li>- Your corporate materials in participant goody bags</li> <li>- 1/2 page ad in event program</li> </ul>
<b>Bronze (\$250)</b>	<ul style="list-style-type: none"> <li>- Proportionate sized logo and/or company name on T-shirts and event day signage</li> </ul>	<ul style="list-style-type: none"> <li>- Your corporate materials in participant goody bags</li> <li>- 1/4 page ad in event program</li> </ul>
<b>Mile Marker (\$200) 3 available</b>	<ul style="list-style-type: none"> <li>- Signage at Mile 1, 2, or 3 – Deadline August 15, 2019</li> <li>- Corp. materials in goody bags</li> <li>- Exposure in event program</li> </ul>	
<b>Event Program Options</b>	<ul style="list-style-type: none"> <li>- Full page Ad: \$100    - 1/2 page Ad: \$50    - 1/4 page Ad: \$25</li> </ul>	
<b>Item or Service Donation</b>	<ul style="list-style-type: none"> <li>- Post-Race Food, Drinks, Printing, Giveaways, etc. Sponsorship level based on retail value of goods and/or services donated.</li> </ul>	

Sponsor / Company Name (as it should appear on printed material)	Contact Name
Address(state, city, zip)	Email address
Phone number	Website

Sponsorship Level: (please check desired level)

Presenting(\$1500) <input type="checkbox"/>	Gold (\$750) <input type="checkbox"/>	Silver (\$500) <input type="checkbox"/>	Bronze (\$250) <input type="checkbox"/>	Mile Sponsor (\$200) <input type="checkbox"/>
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Event Program Ad:  Full page Ad \$100     1/2 page Ad \$50     1/4 page Ad: \$25

Description of Donated Item / Services: (Est. Retail Value)

I cannot participate or sponsor, but enclosed is my tax deductible donation. \$ \_\_\_\_\_

**Please email print ad copy and/or company logo to:**  
[schmittsquestforthecure@yahoo.com](mailto:schmittsquestforthecure@yahoo.com)  
 For more info contact: Gloriarose Schmitt Konopinski 908-358-2620  
 Donate online at:  
<https://runsignup.com/Race/NJ/Cranford/CranfordCureDiabetes5K>



Make checks payable to:  
 Schmitts' Quest for the Cure, 18 Dorchester Ave., Cranford, NJ 07016

**Schmitts' Quest for the Cure is a 501(c)(3) Charity and donations are tax-deductible as the law allows.**